CONTRACT

KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

And:

Mentzer Media Services
600 Fairmont Ave
Suite 306
Towson, MD 21286

Contract / Revision	Alt Order #
939897 /	06265390

Product		
Issue		
Contract Dates	Estimate #	
08/15/12 - 08/21/12	316 AMER FOR PROSP	
Advertiser	Original Date / Revision	
Americans for Prosperity	08/06/12 / 08/06/12	

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KOAT	Mary Tricoli	HRP-Philadelph
Special Handling		
Demographic		
Adults 50+		
		Total Ratings
		144.00
IDB#	Advertiser Code	Product Code
1021		
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KOAT	08/15/12	08/19/12	Good Morning America	7-9a		:30				NM	2	$1,050.00
Class of Time - Fixed Non Pre-emptible													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	08/13/12	08/19/12	--WT---	2	$525.00	3.00							
N 2	KOAT	08/15/12	08/19/12	Action 7 News @ 6p	6-630p		:30				NM	3	$2,400.00
Class of Time - Pre-emptible with notice													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	08/13/12	08/19/12	--WTF--	3	$800.00	7.00							
N 3	KOAT	08/15/12	08/19/12	Entertainment Tonight 630-7p630-7p			:30				NM	2	$1,600.00
Class of Time - Immediately Pre-emptible without notice													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	08/13/12	08/19/12	--WT---	2	$800.00	4.00							
N 4	KOAT	08/15/12	08/19/12	Action 7 News @ 1030p	1030-1105p		:30				NM	2	$1,700.00
Class of Time - Pre-emptible with notice													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	08/13/12	08/19/12	--WT---	2	$850.00	4.00							
N 5	KOAT	08/15/12	08/19/12	Nightline	1105-1135p		:30				NM	3	$675.00
Class of Time - Pre-emptible with notice													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	08/13/12	08/19/12	--WTF--	3	$225.00	3.00							
N 6	KOAT	08/15/12	08/19/12	Sa 6a A7N More in the AM	6-9a		:30				NM	1	$300.00
Class of Time - Immediately Pre-emptible without notice													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	08/13/12	08/19/12	-----1-	1	$300.00	5.00							
N 7	KOAT	08/15/12	08/19/12	Action 7 News @ 5p Sat	5-530p		:30				NM	1	$300.00
Class of Time - Pre-emptible with notice													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	08/13/12	08/19/12	-----1-	1	$300.00	9.00							
N 8	KOAT	08/15/12	08/19/12	Sa A7N @ 6P	6-630p		:30				NM	1	$300.00
Class of Time - Pre-emptible with notice													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							

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Contract / Revision	Alt Order #
939897 /	06265390

Contract Dates	Product	Estimate #
08/15/12 - 08/21/12	Issue	316 AMER FOR PROSPEI

Advertiser	Original Date / Revision
Americans for Prosperity	08/06/12 / 08/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		08/13/12	08/19/12	-----1-	1	$300.00	7.00						
N	9	KOAT	08/15/12	08/19/12 MOVIE	7-10p		:30				NM	2	$900.00
Class of Time - Immediately Pre-emptible without notice													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		08/13/12	08/19/12	-----2-	2	$450.00	3.00						
N	10	KOAT	08/15/12	08/19/12 GREY'S ANATOMY	Late Fringe/Variou		:30				NM	1	$130.00
Class of Time - Pre-emptible with notice													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		08/13/12	08/19/12	-----1-	1	$130.00	2.00						
N	11	KOAT	08/15/12	08/19/12 ABC Little League	9am-5pm		:30				NM	2	$600.00
Class of Time - Immediately Pre-emptible without notice													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		08/13/12	08/19/12	-----S-	2	$300.00	2.00						
N	12	KOAT	08/15/12	08/19/12 This Week	9-10a		:30				NM	1	$500.00
Class of Time - Immediately Pre-emptible without notice													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		08/13/12	08/19/12	------1	1	$500.00	3.00						
N	13	KOAT	08/15/12	08/19/12 Action 7 News @ 5p Sun	5-530p		:30				NM	1	$525.00
Class of Time - Pre-emptible with notice													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		08/13/12	08/19/12	------1	1	$525.00	8.00						
N	14	KOAT	08/15/12	08/19/12 EXT MK	Prime Other		:30				NM	1	$1,500.00
Class of Time - Pre-emptible with notice													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		08/13/12	08/19/12	------1	1	$1,500.00	4.00						
N	15	KOAT	08/20/12	08/21/12 Good Morning America	7-9a		:30				NM	1	$525.00
Class of Time - Fixed Non Pre-emptible													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		08/20/12	08/26/12	1------	1	$525.00	3.00						
N	16	KOAT	08/20/12	08/21/12 Action 7 News @ 6p	6-630p		:30				NM	2	$1,600.00
Class of Time - Pre-emptible with notice													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		08/20/12	08/26/12	MT-----	2	$800.00	7.00						
N	17	KOAT	08/20/12	08/21/12 Entertainment Tonight 630-7p	630-7p		:30				NM	1	$800.00
Class of Time - Immediately Pre-emptible without notice													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		08/20/12	08/26/12	1------	1	$800.00	4.00						
N	18	KOAT	08/20/12	08/21/12 Action 7 News @ 10p M-F	10-1030p		:30				NM	1	$1,300.00
Class of Time - Pre-emptible with notice													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		08/20/12	08/26/12	1------	1	$1,300.00	6.00						
N	19	KOAT	08/20/12	08/21/12 Action 7 News @ 1030p	1030-1105p		:30				NM	1	$850.00
Class of Time - Pre-emptible with notice													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		08/20/12	08/26/12	MT-----	1	$850.00	4.00						
N	20	KOAT	08/20/12	08/21/12 Nightline	1105-1135p		:30				NM	2	$450.00
Class of Time - Pre-emptible with notice													

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Contract / Revision	Alt Order #
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Contract Dates	Product	Estimate #
08/15/12 - 08/21/12	Issue	316 AMER FOR PROSPEI

Advertiser	Original Date / Revision
Americans for Prosperity	08/06/12 / 08/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
Week:		Start Date 08/20/12	End Date 08/26/12	Weekdays MT-----	Spots/Week 2	Rate $225.00	Rating 3.00						
N	21	KOAT 08/20/12	08/21/12	BACHELOR PAD	7-10p		:30				NM	1	$2,200.00
		Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 08/20/12	End Date 08/26/12	Weekdays 1------	Spots/Week 1	Rate $2,200.00	Rating 7.00						
								Totals	144.00			32	$20,205.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/21/12	32	$20,205.00	$17,174.25
Totals	32	$20,205.00	$17,174.25

Signature: _____ **Date:** _____

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And:

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Contract / Revision	Alt Order #
939877 /	06265347

Product		
Issue		
Contract Dates	Estimate #	
08/08/12 - 08/14/12	281 AMER FOR PROSP	
Advertiser		Original Date / Revision
Americans for Prosperity		08/06/12 / 08/06/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KOAT	Mary Tricoli	HRP-Philadelph
Special Handling		
Demographic		
Adults 50+		
		Total Ratings
		125.00
IDB#	Advertiser Code	Product Code
1021		
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KOAT	08/08/12	08/12/12	Good Morning America	7-9a		:30				NM	2	$1,050.00
Class of Time - Fixed Non Pre-emptible													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	08/06/12	08/12/12	--WT---	2	$525.00	3.00							
N 2	KOAT	08/08/12	08/12/12	Action 7 News @ 6p	6-630p		:30				NM	3	$2,400.00
Class of Time - Pre-emptible with notice													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	08/06/12	08/12/12	--WTF--	3	$800.00	7.00							
N 3	KOAT	08/08/12	08/12/12	Entertainment Tonight 630-7p630-7p			:30				NM	2	$1,600.00
Class of Time - Immediately Pre-emptible without notice													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	08/06/12	08/12/12	--WT---	2	$800.00	4.00							
N 4	KOAT	08/08/12	08/12/12	Action 7 News @ 10p M-F	10-1030p		:30				NM	2	$2,600.00
Class of Time - Pre-emptible with notice													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	08/06/12	08/12/12	--WT---	2	$1,300.00	6.00							
N 5	KOAT	08/08/12	08/12/12	Action 7 News @ 1030p	1030-1105p		:30				NM	2	$1,700.00
Class of Time - Pre-emptible with notice													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	08/06/12	08/12/12	--WT---	2	$850.00	4.00							
N 6	KOAT	08/08/12	08/12/12	Nightline	1105-1135p		:30				NM	3	$675.00
Class of Time - Pre-emptible with notice													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	08/06/12	08/12/12	--WTF--	3	$225.00	3.00							
N 7	KOAT	08/08/12	08/12/12	Sa 6a A7N More in the AM	6-9a		:30				NM	1	$300.00
Class of Time - Immediately Pre-emptible without notice													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	08/06/12	08/12/12	-----1-	1	$300.00	5.00							
N 8	KOAT	08/08/12	08/12/12	Action 7 News @ 5p Sat	5-530p		:30				NM	1	$300.00
Class of Time - Pre-emptible with notice													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							

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939877 /	06265347

Contract Dates	Product	Estimate #
08/08/12 - 08/14/12	Issue	281 AMER FOR PROSPEI

Advertiser	Original Date / Revision
Americans for Prosperity	08/06/12 / 08/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
Week:		Start Date 08/06/12	End Date 08/12/12	Weekdays -----1-	Spots/Week 1	Rate $300.00	Rating 9.00						
N 9	KOAT	08/08/12	08/12/12	Sa A7N @ 6P	6-630p		:30				NM	1	$300.00
Class of Time - Pre-emptible with notice													
Week:		Start Date 08/06/12	End Date 08/12/12	Weekdays -----1-	Spots/Week 1	Rate $300.00	Rating 7.00						
N 10	KOAT	08/08/12	08/12/12	This Week	9-10a		:30				NM	1	$500.00
Class of Time - Immediately Pre-emptible without notice													
Week:		Start Date 08/06/12	End Date 08/12/12	Weekdays ------1	Spots/Week 1	Rate $500.00	Rating 3.00						
N 11	KOAT	08/13/12	08/14/12	Good Morning America	7-9a		:30				NM	1	$525.00
Class of Time - Fixed Non Pre-emptible													
Week:		Start Date 08/13/12	End Date 08/19/12	Weekdays 1------	Spots/Week 1	Rate $525.00	Rating 3.00						
N 12	KOAT	08/13/12	08/14/12	Action 7 News @ 6p	6-630p		:30				NM	2	$1,600.00
Class of Time - Pre-emptible with notice													
Week:		Start Date 08/13/12	End Date 08/19/12	Weekdays MT-----	Spots/Week 2	Rate $800.00	Rating 7.00						
N 13	KOAT	08/13/12	08/14/12	Entertainment Tonight 630-7p	630-7p		:30				NM	1	$800.00
Class of Time - Immediately Pre-emptible without notice													
Week:		Start Date 08/13/12	End Date 08/19/12	Weekdays 1------	Spots/Week 1	Rate $800.00	Rating 4.00						
N 14	KOAT	08/13/12	08/14/12	Action 7 News @ 10p M-F	10-1030p		:30				NM	1	$1,300.00
Class of Time - Pre-emptible with notice													
Week:		Start Date 08/13/12	End Date 08/19/12	Weekdays MT-----	Spots/Week 1	Rate $1,300.00	Rating 6.00						
N 15	KOAT	08/13/12	08/14/12	Action 7 News @ 1030p	1030-1105p		:30				NM	1	$850.00
Class of Time - Pre-emptible with notice													
Week:		Start Date 08/13/12	End Date 08/19/12	Weekdays MT-----	Spots/Week 1	Rate $850.00	Rating 4.00						
N 16	KOAT	08/13/12	08/14/12	Nightline	1105-1135p		:30				NM	2	$450.00
Class of Time - Pre-emptible with notice													
Week:		Start Date 08/13/12	End Date 08/19/12	Weekdays MT-----	Spots/Week 2	Rate $225.00	Rating 3.00						
								Totals	125.00			26	$16,950.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/14/12	26	$16,950.00	$14,407.50
Totals	26	$16,950.00	$14,407.50

Signature: _____ **Date:** _____

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Contract / Revision	Alt Order #
940092 /	06266366

Product
Issue

Contract Dates	Estimate #
09/04/12 - 09/10/12	327 AMER FOR PROSP

Advertiser	Original Date / Revision
Americans for Prosperity	08/07/12 / 08/07/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KOAT	Mary Tricoli	HRP-Philadelph

Special Handling

Demographic
Adults 50+

IDB#	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

And:

Mentzer Media Services
Attention: Anne Braunscheidel
600 Fairmont Ave
Suite 306
Towson, MD 21286

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KOAT	09/04/12	09/06/12	Good Morning America	7-9a		:30			NM	2	$1,050.00
Class of Time - Fixed Non Pre-emptible												
Week:	Start Date 09/03/12	End Date 09/09/12	Weekdays -T-T---	Spots/Week 2	Rate $525.00							
N 2	KOAT	09/04/12	09/07/12	Action 7 News @ 6p	6-630p		:30			NM	4	$3,200.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 09/03/12	End Date 09/09/12	Weekdays -TWTF--	Spots/Week 4	Rate $800.00							
N 3	KOAT	09/04/12	09/06/12	Entertainment Tonight 630-7p	630-7p		:30			NM	2	$1,600.00
Class of Time - Immediately Pre-emptible without notice												
Week:	Start Date 09/03/12	End Date 09/09/12	Weekdays -TWT---	Spots/Week 2	Rate $800.00							
N 4	KOAT	09/04/12	09/06/12	Action 7 News @ 1030p	1030-1105p		:30			NM	2	$1,700.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 09/03/12	End Date 09/09/12	Weekdays -T-T---	Spots/Week 2	Rate $850.00							
N 5	KOAT	09/04/12	09/06/12	Nightline	1105-1135p		:30			NM	3	$675.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 09/03/12	End Date 09/09/12	Weekdays -TWT---	Spots/Week 3	Rate $225.00							
N 6	KOAT	09/08/12	09/08/12	Sa 6a A7N More in the AM	6-9a		:30			NM	2	$600.00
Class of Time - Immediately Pre-emptible without notice												
Week:	Start Date 09/03/12	End Date 09/09/12	Weekdays -----2-	Spots/Week 2	Rate $300.00							
D 7	KOAT	09/08/12	09/08/12	Action 7 News @ 5p Sat	5-530p		:30			NM	0	$0.00
Class of Time - Pre-emptible with notice												
D 8	KOAT	09/08/12	09/08/12	Sa A7N @ 6P	6-630p		:30			NM	0	$0.00
Class of Time - Pre-emptible with notice												
N 9	KOAT	09/09/12	09/09/12	This Week	9-10a		:30			NM	1	$500.00
Class of Time - Immediately Pre-emptible without notice												

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940092 /	06266366

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09/04/12 - 09/10/12	Issue	327 AMER FOR PROSPEI

Advertiser	Original Date / Revision
Americans for Prosperity	08/07/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays ------1	Spots/Week 1	Rate $500.00						
N 10	KOAT	09/09/12	09/09/12	Action 7 News @ 5p Sun	5-530p		:30			NM	1	$525.00
Class of Time - Pre-emptible with notice												
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays ------1	Spots/Week 1	Rate $525.00						
N 11	KOAT	09/10/12	09/10/12	Good Morning America	7-9a		:30			NM	1	$525.00
Class of Time - Fixed Non Pre-emptible												
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays 1------	Spots/Week 1	Rate $525.00						
N 12	KOAT	09/10/12	09/10/12	Action 7 News @ 6p	6-630p		:30			NM	1	$800.00
Class of Time - Pre-emptible with notice												
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays 1------	Spots/Week 1	Rate $800.00						
N 13	KOAT	09/10/12	09/10/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	$800.00
Class of Time - Immediately Pre-emptible without notice												
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays 1------	Spots/Week 1	Rate $800.00						
N 14	KOAT	09/10/12	09/10/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	$1,300.00
Class of Time - Pre-emptible with notice												
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays 1------	Spots/Week 1	Rate $1,300.00						
N 15	KOAT	09/10/12	09/10/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	$850.00
Class of Time - Pre-emptible with notice												
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays 1------	Spots/Week 1	Rate $850.00						
N 16	KOAT	09/10/12	09/10/12	Nightline	1105-1135p		:30			NM	1	$225.00
Class of Time - Pre-emptible with notice												
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays 1------	Spots/Week 1	Rate $225.00						
N 17	KOAT	09/10/12	09/10/12	BACHELOR PAD	7-10p		:30			NM	1	$2,200.00
Class of Time - Fixed Non Pre-emptible												
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays 1------	Spots/Week 1	Rate $2,200.00						
									Totals		24	$16,550.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/10/12	24	$16,550.00	$14,067.50
Totals	24	$16,550.00	$14,067.50

Signature: _____ **Date:** _____

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Contract Agreement Between:

CONTRACT

KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

Contract / Revision	Alt Order #
940080 /	06266319

Product
Issue

Contract Dates	Estimate #
08/28/12 - 09/03/12	318 AMER FOR PROSP

Advertiser	Original Date / Revision
Americans for Prosperity	08/07/12 / 08/07/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KOAT	Mary Tricoli	HRP-Philadelph

Special Handling

Demographic
Adults 50+

IDB#	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

And:

Mentzer Media Services
Attention: Anne Braunscheidel
600 Fairmont Ave
Suite 306
Towson, MD 21286

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KOAT	08/28/12	08/29/12	Good Morning America	7-9a		:30			NM	2	$1,050.00
Class of Time - Fixed Non Pre-emptible												
Week:	Start Date 08/27/12	End Date 09/02/12	Weekdays -TW----	Spots/Week 2	Rate $525.00							
N 2	KOAT	08/28/12	08/30/12	Action 7 News @ 6p	6-630p		:30			NM	3	$2,400.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 08/27/12	End Date 09/02/12	Weekdays -TWT---	Spots/Week 3	Rate $800.00							
N 3	KOAT	08/28/12	08/30/12	Nightline	1105-1135p		:30			NM	3	$675.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 08/27/12	End Date 09/02/12	Weekdays -TWT---	Spots/Week 3	Rate $225.00							
N 4	KOAT	09/01/12	09/01/12	Sa 6a A7N More in the AM	6-9a		:30			NM	1	$300.00
Class of Time - Immediately Pre-emptible without notice												
Week:	Start Date 08/27/12	End Date 09/02/12	Weekdays -----1-	Spots/Week 1	Rate $300.00							
N 5	KOAT	09/01/12	09/01/12	Action 7 News @ 5p Sat	5-530p		:30			NM	1	$300.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 08/27/12	End Date 09/02/12	Weekdays -----1-	Spots/Week 1	Rate $300.00							
N 6	KOAT	09/02/12	09/02/12	This Week	9-10a		:30			NM	1	$500.00
Class of Time - Immediately Pre-emptible without notice												
Week:	Start Date 08/27/12	End Date 09/02/12	Weekdays ------1	Spots/Week 1	Rate $500.00							
N 7	KOAT	09/03/12	09/03/12	Good Morning America	7-9a		:30			NM	1	$525.00
Class of Time - Fixed Non Pre-emptible												
Week:	Start Date 09/03/12	End Date 09/09/12	Weekdays 1------	Spots/Week 1	Rate $525.00							
N 8	KOAT	09/03/12	09/03/12	Action 7 News @ 6p	6-630p		:30			NM	1	$800.00
Class of Time - Pre-emptible with notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							

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KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

Contract / Revision	Alt Order #
940080 /	06266319

Contract Dates	Product	Estimate #
08/28/12 - 09/03/12	Issue	318 AMER FOR PROSPEI

Advertiser	Original Date / Revision
Americans for Prosperity	08/07/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/03/12	09/09/12	1------	1	$800.00						
N 9	KOAT	09/03/12	09/03/12	Nightline	1105-1135p		:30			NM	1	$225.00
	Class of Time - Pre-emptible with notice											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/03/12	09/09/12	1------	1	$225.00						
N 10	KOAT	09/03/12	09/03/12	BACHELOR PAD	7-10p		:30			NM	1	$2,200.00
	Class of Time - Fixed Non Pre-emptible											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/03/12	09/09/12	1------	1	$2,200.00						
									Totals		15	$8,975.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/03/12	15	$8,975.00	$7,628.75
Totals	15	$8,975.00	$7,628.75

Signature: _____ **Date:** _____

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CONTRACT

KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

Contract / Revision	Alt Order #
940065 /	06266164

Product		
Issue		
Contract Dates	Estimate #	
08/22/12 - 08/27/12	317 AMER FOR PROSP	
Advertiser	Original Date / Revision	
Americans for Prosperity	08/07/12 / 08/07/12	

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KOAT	Mary Tricoli	HRP-Philadelph
Special Handling		
Demographic		
Adults 50+		
IDB#	Advertiser Code	Product Code
1021		
Agency Ref	Advertiser Ref	

And:

Mentzer Media Services
Attention: Anne Braunscheidel
600 Fairmont Ave
Suite 306
Towson, MD 21286

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KOAT	08/22/12	08/23/12	Good Morning America	7-9a		:30			NM	2	$1,050.00
Class of Time - Fixed Non Pre-emptible												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	--WT---	2	$525.00							
N 2	KOAT	08/22/12	08/24/12	Action 7 News @ 6p	6-630p		:30			NM	3	$2,400.00
Class of Time - Pre-emptible with notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	--WTF--	3	$800.00							
N 3	KOAT	08/22/12	08/24/12	Entertainment Tonight 630-7p	630-7p		:30			NM	2	$1,600.00
Class of Time - Immediately Pre-emptible without notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	--WTF--	2	$800.00							
N 4	KOAT	08/22/12	08/24/12	Action 7 News @ 1030p	1030-1105p		:30			NM	2	$1,700.00
Class of Time - Pre-emptible with notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	--WTF--	2	$850.00							
N 5	KOAT	08/22/12	08/24/12	Nightline	1105-1135p		:30			NM	3	$675.00
Class of Time - Pre-emptible with notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	--WTF--	3	$225.00							
N 7	KOAT	08/25/12	08/25/12	NASCAR Cup Series Prime	530-9p		:30			NM	4	$2,600.00
Class of Time - Pre-emptible with notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	-----4-	4	$650.00							
D 8	KOAT	08/25/12	08/25/12	Action 7 News @ 5p Sat	5-530p		:30			NM	0	$0.00
D 9	KOAT	08/25/12	08/25/12	Sa A7N @ 6P	6-630p		:30			NM	0	$0.00
N 10	KOAT	08/25/12	08/25/12	GREY'S ANATOMY	Late Fringe/Various		:30			NM	1	$130.00
Class of Time - Pre-emptible with notice												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	-----1-	1	$130.00							

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Albuquerque, NM 87107
(505)884-7777
www.koat.com

Contract / Revision	Alt Order #
940065 /	06266164

Contract Dates	Product	Estimate #
08/22/12 - 08/27/12	Issue	317 AMER FOR PROSPEI

Advertiser	Original Date / Revision
Americans for Prosperity	08/07/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 11	KOAT	08/26/12	08/26/12	This Week	9-10a		:30			NM	1	$500.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Dale	Weekdays	Spots/Week	Rate						
Week:		08/20/12	08/26/12	------1	1	$500.00						
N 12	KOAT	08/26/12	08/26/12	Action 7 News @ 5p Sun	5-530p		:30			NM	1	$525.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/20/12	08/26/12	------1	1	$525.00						
N 13	KOAT	08/27/12	08/27/12	Good Morning America	7-9a		:30			NM	1	$525.00
Class of Time - Fixed Non Pre-emptible												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/27/12	09/02/12	1------	1	$525.00						
N 14	KOAT	08/27/12	08/27/12	Action 7 News @ 6p	6-630p		:30			NM	1	$800.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/27/12	09/02/12	1------	1	$800.00						
N 15	KOAT	08/27/12	08/27/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	$800.00
Class of Time - Immediately Pre-emptible without notice												
		Start Dale	End Date	Weekdays	Spots/Week	Rate						
Week:		08/27/12	09/02/12	1------	1	$800.00						
N 16	KOAT	08/27/12	08/27/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	$850.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/27/12	09/02/12	1------	1	$850.00						
N 17	KOAT	08/27/12	08/27/12	Nightline	1105-1135p		:30			NM	1	$225.00
Class of Time - Pre-emptible with notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/27/12	09/02/12	1------	1	$225.00						
N 18	KOAT	08/27/12	08/27/12	BACHELOR PAD	7-10p		:30			NM	1	$2,200.00
Class of Time - Fixed Non Pre-emptible												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/27/12	09/02/12	1------	1	$2,200.00						
N 19	KOAT	08/25/12	08/25/12	Sa 6a A7N More in the AM	6-9a		:30			NM	2	$600.00
Class of Time - Immedialely Pre-emplible without notice												
		Start Date	End Date	Weekdays	Spols/Week	Rate						
Week:		08/20/12	08/26/12	-----S-	2	$300.00						
N 20	KOAT	08/26/12	08/26/12	Su 6a A7N More in the AM	6-9a		:30			NM	1	$300.00
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/20/12	08/26/12	------S	1	$300.00						
									Totals		28	$17,480.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/26/12	22	$12,080.00	$10,268.00
08/27/12 -08/27/12	6	$5,400.00	$4,590.00
Totals	28	$17,480.00	$14,858.00

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Hearst lelevision inc, does nol discriminale in the sale of advertising time, and will accepl no advertising which is placed wilh an intenl to discriminate on lhe basis of race or elhnicity. Advertiser hereby represents and warrants that it is nol purchasing broadcasl air time under this advertising sales contract for a discriminalory purpose, including bul not limited to decisions nol lo place advertising on particular stations on the basis of race or ethnicity.

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Albuquerque, NM 87107
(505)884-7777

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Contract / Revision	Alt Order #
940065 /	06266164

Contract Dates	Product	Estimate #
08/22/12 - 08/27/12	Issue	317 AMER FOR PROSPEI

Advertiser	Original Date / Revision
Americans for Prosperity	08/07/12 / 08/07/12

Signature: _____ **Date:** _____

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